

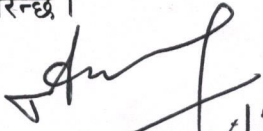
उद्योग, वाणिज्य तथा आपूर्ति मन्त्रालय,

व्यापार तथा निकासी प्रवर्द्धन केन्द्र,

पुल्चोक, ललितपुर ।

**China Agriculture Trade Fair (CATF) 2019 सम्बन्धमा सूचना ॥**

जनवादी गणतन्त्र चीनको चियङ्गसी प्रान्तमा आगामी १५ - १८ नोभेम्बर, २०१९ मा आयोजना हुने China Agriculture Trade Fair (CATF) मा सहभागिताको लागि अनुरोध गर्दै आयोजकको तर्फबाट प्राप्त ई-मेल तथा मेला सम्बन्धी जानकारी श्री नेपाली राजदूतावास, वेजिङ्ग, चीनको मिति २०७६/४/२० को प. सं. BF28EXP48 को पत्रबाट केन्द्रमा लेखि आएकोले सहभागिताको लागि सो सम्बन्धी आवश्यक कागजातहरु सहित सरोकारवाला सवैको जानकारीको लागि सूचित गरिन्छ ।

  
२०७६/४/२६  
निर्देश

Invitation And Visiting Proposal

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附件: Fair Introduction.pdf

Invitation to Agriculture counsellor:

Greetings from CATF( China Agriculture Trade fair) organizing committee.

The 17th China International Agricultural Trade Fair (CATF), will be held at NanChang Greenland International Expo Center during Nov 15-18, 2019, which is organized by the Ministry of Agriculture and Rural Affairs of the People's Republic of China and the People's Government of Jiangxi Province, undertaken by the National Agricultural Exhibition Center, Department of Agriculture and Rural Affairs of Jiangxi Province and the People's Government of Nanchang City. To promote international cooperation and exchanges in Agriculture, we sincerely invite international enterprises and institutions from agricultural industry to participate in the fair. Countries who have special **advantages in the agricultural industry** will be selected and invited to exhibit in 17th CATF as guest of honor and enjoy preferential policies. By now, one of the guest countries confirmed is France. As we all know, Nepal is well known as your strong agriculture industry and your embassy in Beijing is just the bridge for enhancing the communication and cooperation between China and Nepal.

Therefore, we sincerely hope that you can be the leader of your country pavilion and attend the international agriculture forum held during the fair as well as communicate with officials from ministry of agriculture and introduce more excellent agriculture companies to attend the show and conclude more cooperation here.

Attached please find more details about the fair for your reference. May I visit you personally at your most convenient time for more details? Please let me know when is available for you.

Your earlier positive reply will be highly appreciated.

Best regards


Helen Han

Tel : 010-57970852

International director

CATE organizing committee

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सहस्राभिलाषा मार्ग, TEPC म  
फाउन्डेसन। CC: NOTA  
Mo ICS

  
5 Aug 2019

## **Fair Introduction**

### **Fair features and introduction**

China International Agricultural Trade Fair is the only large-scale comprehensive agricultural event sponsored by the Ministry of Agriculture and Rural Affairs of the People's Republic of China and supported by the Ministry of Commerce. It plays an important role in promoting agricultural policies, demonstrating agricultural achievements, promoting agricultural technology, promoting the circulation of agricultural products, and promoting trade cooperation. It has held for 16 sessions so far.

### **Support of Government**

CATF is a national and international agricultural fair is organized by the Ministry of Agriculture and Rural Affairs of the People's Republic of China and the People's Government of Jiangxi Province. The Ministry of Agriculture and Rural Affairs of the People's Republic of China is the only full participation and support's agricultural trade fair. It aims to build the CATF into a platform of "international, marketization, professionalization, branding and informatization".

### **2018 CATF**

1. Over 300 VIPs were present at CATF 2018, and they included the deputy Minister of the Chinese Government, the Presidents of related ministries, the mayors and other senior officials.
2. Over 16,000 exhibit varieties have been shown and included Agro-products, Food & Beverage, Animal husbandry & Aquatic products, Agro-Technology, Agro-Equipment and Agro-input.
3. Nearly 33.7 billion RMB (about 5 billion US Dollars) has been transacted during CATF 2018, and those transactions have been involved in agricultural materials, agricultural machinery, and agricultural products.
4. Over 4000 exhibitors from 40 countries covered over 113,000 sqm (Indoor Area: 108,000 sqm and Outdoor Area: 5,000 sqm).
5. Over 400,000 visitors from 46 countries.
6. Over 1300 reporters from 33 countries and 220 media have reported.
7. Over 50,000 purchasing managers from Russia, Chile, Kazakhstan, India, USA, India, Turkey, Australia, Indonesia and China, especially group purchasing corporations, chain supermarkets, agricultural product wholesale marketers and import & export groups came to the fair.