

Training Programme on "Export Procedure and Market Analysis", Jhapa, Birtamod (18th March – 21st March, 2018)

Trade and Export Promotion Centre (TEPC), Nepal in coordination with Jhapa Chamber of Commerce (JCCI), Jhapa is organizing a 4 day "Training Programme on Export Procedure and Market Analysis" at Hicola Heritage Hotel, Birtamod from 18th March to 21st March, 2018. The opening of the programme was chaired by Mr. Budhi Prasad Ghimire, Vice President, JCCI and total number of twenty-three participants from different commodity sectors and different locations as Biratnagar, Ilam and Jhapa are taking part in the training from today. Among all the participants three represents the Cardamom, two Honey, two Kiwi fruit, two Arica nut, two Rubber, two Turmeric, one Tea, one Ginger Sectors and eight from Nepal Entrepreneurial Women Federation. The presence of the female entrepreneurs in the training is significantly high with 50% female participants. The training is aimed to help the entrepreneurs about market search, export readiness assesment, export procedure, product development and identify potential target market for their product and understand about the market access conditions on those markets. Also new additional topics like Trade Fair Participation will make them acquainted about the promotional activities whereas topic like Packaging and Labelling will give them knowledge about basic requirements about meeting the standards on the subject.







